

A NIGHT OF *Harmony*

THE ROSIE'S HOUSE 2018
OVATION GALA



Join us in supporting positive
change through music.

WHEN

Saturday, April 28, 2018

5:30 – 9:00pm

WHERE

Mountain Shadows

5445 E Lincoln Dr. Paradise Valley, AZ 85253

The Ovation Gala features entertainment, silent auction, raffle, full dinner, and a hosted bar. Outstanding young musicians take center stage with moving performances and stories about the life-changing impact of music.

Sponsorship Details

\$10,000 THE OVATION TITLE SPONSOR BENEFITS

- Two VIP tables for 20 guests in premier location at the Ovation Gala
- Company logo and name included as presenting sponsor on event collateral
- Full page ad in Event Program
- One room at Mountain Shadows on event night
- Opportunity to present Student Awards onstage at event
- Featured post on Rosie's House social media channels, including a paid Facebook advertisement
- Company logo and name included on event website
- Dedicated article regarding Company support in Spring Newsletter
- Company name included in all event press releases and opportunity to participate in media appearances

Sponsorships and ads need to be received by **April 8, 2018**
to be included in Event Program Booklet

Sponsorship Details

\$5,000 ENCORE SPONSOR BENEFITS

- One VIP table for 10 guests in premier location at the Ovation Gala
- Company logo and name included on event collateral
- 1/2 page ad in Event Program
- Featured post on Rosie's House social media channels
- Company logo and name included on event website
- Company logo placement in Spring Newsletter
- Company name included in all event press releases

\$2,500 BRAVO SPONSOR BENEFITS

- One table for 10 guests at the Ovation Gala
- Company logo and name included on event collateral
- 1/4 page ad in Event Program
- Mentions and tags on Rosie's House social media channels
- Company logo and name included on event website
- Company logo placement in Spring Newsletter
- Company name included in all event press releases

\$1,500 APPLAUSE SPONSOR BENEFITS

- Four seats at the Ovation Gala
- Company name included on event collateral
- Name listed in Event Program
- Mentions and tags on Rosie's House social media channels
- Company name included on event website
- Company name listed in Spring Newsletter
- Company name included in all event press releases

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Our Mission

As one of the largest free music programs in the country, the mission of Rosie's House is to give the underserved youth of greater Phoenix the gift of music education by providing instruments and free instruction. Through music we encourage discipline, offer hope and help students reach their full potential.

BOARD OF DIRECTORS

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Sponsorship Form

Company Name: _____

Sponsorship Level: ☐ \$10,000 ☐ \$5,000 ☐ \$2,500 ☐ \$1,500

Contact Name: _____

Contact Email: _____

Names of Attendees: _____

RSVP at a later time: ☐

BILLING CONTACT INFORMATION:

Name: _____

Address: _____

Email: _____

Phone: _____

Rosie's House is a 501 (C) 3 non-profit organization and donations are tax-deductible to the fullest extent of the law. Please make sponsorship check to Rosie's House: A Music Academy for Children. Please contact Alyson Hartsock, Advancement & Marketing Director for specialized sponsorship packages and more information at 602.252.8472 or alyson@rosieshouse.org