

Rosie's House

A MUSIC ACADEMY FOR CHILDREN



Annual Report 2014-2015



P.O. Box 13446, Phoenix, Arizona 85002 www.rosieshouse.org

Dear Friends of Rosie's House:

Rosie's House is committed to playing a pivotal role in a child's future and strengthening our community. At Rosie's House, a free music academy for children facing economic adversity in inner-city Phoenix, we bridge achievement in life through achievement in music.

For Rosie's House, this has been another remarkable year.

- We launched our Rosie's House Bassoon Program and Flute Choir.
- We performed in collaboration with the City of Phoenix Office of Arts & Culture to celebrate national Humanities Month.
- We collaborated with Cultural Coalition at their annual Dia de los Muertos Festival.
- We collaborated with ASU Gammage to perform during Phillip Glass's residency, and help in celebrating ASU Gammage's 50th Year Anniversary.



Rosie's House students perform at the May Gala.

Overall, during the 2014-2015 program year, Rosie's House provided a robust music education program to underserved youth; providing over 12,000 free music lessons to our 400 enrolled youth with our six music education programs: 1) Propel Piano 2) Strive String 3) Aim Woodwind & Brass 4) Core Choir 5) Mariachi Floreciente 6) Arts Achieve

Mission Supporting Quotes:

Music motivated piano student Alexis G., age 18:

*"The most important thing I learned at Rosie's House was to choose challenges because they help you grow. I learned the skill of **repetition** and **practice** and I use these skills to study for tests...and I know that putting my music training on my college and scholarship applications helped me get accepted to **Gonzaga University**."*

Alexis studied piano at Rosie's House for 4 years. He is now a freshman at Gonzaga University, a prestigious university in Spokane, Washington. Alexis achieved over \$100,000 in scholarship funds to support his education and hopes to become a pharmacist!

Violin student Pedro Eribes achieve his goal of acceptance into the ASU School of Music.

"At Rosie's House I was giving volunteer opportunities...If it wasn't for Rosie's House giving me the opportunity to volunteer at Banner Good Samaritan I wouldn't have known what a music therapist was...Rosie's House helped me find my purpose."

To view a personal statement about Pedro setting his goal of becoming a music therapist - visit:

<https://www.youtube.com/watch?v=4wmsSguwEqQ>

Thank you for supporting our successes and our students.

Sincerely,

A handwritten signature in black ink that reads "Becky Bell Ballard".

Becky Bell Ballard
Executive & Artistic Director



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Founders

Rosebell "Rosie" & Woody Schurz

Faculty

Mr. Carlos Castaneda, Mariachi
Mr. Josh Bennett, clarinet
Dr. Tom Breadon, bassoon & teaching artist
Ms. Erin Burley, violin
Mr. Perry Chacon, Mariachi
Ms. Judy Conrad, flute
Dr. Steve Cook, piano
Dr. Will Dobra, trumpet*
Dr. Rose French, horn
Ms. Naoko Garrison, piano
Mrs. Snezana Krstic, piano
Dr. Holly Kordahl, piano*
Ms. Christine Kyhn, choir
Ms. Hayne Lee, cello
Dr. Ryan LeMoine, saxophone
Dr. Tony Masiello, clarinet
Mr. Louis Privitera, viola & violin*
Mr. Jerry Rulon-Maxwell, guitar
Mr. Michael Smith, Mariachi
Ms. Patty Waxman, violin
Mrs. Katie Valadez, flute
Ms. Hanah Vutipadadorn, piano

**Department Head*

♪ New Programs



Bassoon Program launches with the support of the Red Note Foundation. Above, Becky Bell Ballard receives bassoon donation from Red Note Foundation.



Flute Choir launches with the support of Nina Mason Pulliam Trust.

🎵 NUMBERS OF NOTE

2014-2015 PROGRAM YEAR

400+ The number of students enrolled at Rosie's House during the program year

12,000+ The number of lessons taught

60 + The number of recitals, concerts, master classes and special events

DEMOGRAPHICS

65% Hispanic

10% African American

9% Caucasian,

1% Native American

15% other

INCOME

100% Of families are classified as low-income by HUD Guidelines

ORGANIZATION

4 Staff members

23 Music faculty members

\$521,217 Rosie's House 2014-2015 Budget



Marcus Wolf performs at our May Gala Concert

🎵 NOTEWORTHY

2014-2015 PROGRAM YEAR

🎵 **September 2014** – Rosie's House begins the program year with over 400 students ages 5-18 receiving instruction in strings, winds, piano, choir, and mariachi.

🎵 **October 2014** – Rosie's House is selected to perform for the National Arts & Humanities month with the City of Phoenix Office of Arts & Culture.

🎵 **October 2014** – Rosie's House Mariachi Ensemble performs at the annual Cultural Coalition Dia de los Muertos Festival at Hance Park.

🎵 **December 2014** – Rosie's House Saxophone Quartet performs at the Red Note Foundation Concert, Rosie's House is gifted a bassoon to start our bassoon program.

🎵 **February 2015** – Rosie's House and Kappa Kappa Psi volunteers renovate the Rosie's House office suite and transform our campus garden during a day-long service project.

🎵 **April 2015** – Rosie's House mariachi students attend the Tucson International Mariachi Festival.

🎵 **May 2015** – Rosie's House produces our May Gala Concert with the theme La Dulce Vida.

🎵 **May 2015** – Rosie's House is proud of trombonist Arturo Aguilar for his acceptance into the Army Band, a prestigious and highly-coveted position.



Rosie's House student Eddie Garcia performs at the Arizona Capitol for the memorial service of Governor Raul Castro.



Organizational Supporters:



Institutional Partners:



P.O. Box 13446, Phoenix AZ 85002



Graduating senior Arturo Aguilera is accepted into the prestigious Army Band.

