### SPRING **NOTES**

#### IN THIS ISSUE

- From the Director
- Student Spotlight
- Special Event Highlights
- Campus Snapshots
- Noteworthy
- Numbers of Note
- Wish List

#### **CALENDAR**

May 4, 2013 | 5 p.m.

Great Performers' Concert Memorial Hall Steele Indian School Park

May 18, 2013 | 3 p.m.

May Fiesta Kendall Hall Central United Methodist Church

#### **July 2013**

Annual Bowling Shoot-Out



#### **BOARD OF DIRECTORS**

Eric Kintner, President Chip Wise, Vice President Rebecca Pusch, Treasurer John Reimer, Secretary

Karen Bea
Manuel H. Cairo
Jessica Cronin
Mitchell Fleischmann
Lee Fraley
Katy Heth
Orson Holt
Michael Lang
RaeAnne Marsh
Rose McCaffrey
Brent Taylor

PRESIDENT'S COUNCIL Dr. Kimberly Marshall Mark Alan Greenburg

Rosebell "Rosie" & Woody Schurz

For a list of music faculty, staff and funders visit www.rosieshouse.org



#### FROM THE DIRECTOR

Music is a powerful gift. For 17 years, Rosie's House has proven that music education has the power to change the life of a child. Recently, the mother of one of our students told us about the changes she has seen in her son.

"His father recently went to prison, and in his absence my son began to struggle in all aspects of his life. Music has proven to be therapeutic and I can truly see the positive impact it has had on my son. With every chord, song, and melody he learns, his self-confidence grows."

Thank you for believing in the uplifting power of music and supporting access to music education for the students we serve!

I invite you to see our inspiring students in action and learn more about our afterschool program by attending our upcoming **Great Performers' Concert** on May 4th. The concert features the winners of the campus-wide Great Performers' Competition. Advanced students compete on piano, brass, woodwinds, voice and strings with outside adjudicators selecting the winners. This hour-long concert includes a reception, raffle and heartfelt student stories – we hope you will join us.

Celebrating the end of the year, we're presenting our first-ever **May Fiesta** on May 18th for students, families, volunteers and friends. Featuring performances by the Rosie's House Mariachi Ensembles and merit awards for students, this is an event you don't want to miss!

I invite you to vist **rosieshouse.org** to sign up for our email newsletter to hear our latest news and receive exclusive invitations. Thank you for your continued support of our students, and we hope to see you at one of our upcoming events.

Sincerely,

Becky Bell

EXECUTIVE & ARTISTIC DIRECTOR

Beeky Bell







# STUDENT **SPOTLIGHT**

Maribel, a 17-year-old junior at Carl Hayden High School and Rosie's House flute student, took 4th place in the Arizona Band and Orchestra Directors' annual statewide competition. This accomplishment required months of diligent preparation and is a highly competitive process. Maribel will perform in the All State Band Concert on April 20th at Northern Arizona University.

"Finding out that I was able to be part of the All State Band was so rewarding. It proved that hard work pays off! Without Rosie's House, I wouldn't have been able to achieve this goal."

~ Maribel

"Maribel is an absolute joy to work with. I look forward to her lesson every week. She works incredibly hard."

~ Judy Conrad, flute instructor

# SPECIAL EVENT HIGHLIGHTS







#### Mariachi Kick-Off

Rosie's House launched our new Mariachi Training Program with an uplifting community kick-off at Arizona Latino Arts & Cultural Center in November 2012. During the evening, guests were treated to appetizers provided by Barrio Café and enjoyed performances by Rosie's House students and the ASU Mariachi Ensemble. During the evening's presentations, Councilman Daniel Valenzuela spoke about the importance of music education and keeping students involved in positive afterschool activities. Dr. Kimberly Marshall and ASU Faculty Associate Jeff Nevin discussed the value of the training program and the curriculum development. Rosie's House parent Raquel Enrique expressed her excitement about the program and how it ties to her family's heritage.

#### Trio Gala

Rosie's House was delighted to perform at the first-ever Trio Gala in February 2013. This special gala benefitted three organizations that Rosie's House has partnered with over the years: Arizona Opera, Ballet AZ and The Phoenix Symphony. Performing at Symphony Hall, our saxophone quartet wowed the audience with arrangements of J.S. Bach, Grieg and contemporary selections.

#### 17 Years of Music

This year, Rosie's House celebrated 17 years of changing lives through music at a salon concert at the beautiful home of arts patron Hazel Hare. This intimate concert featured performances by seven of our students including solo voice, piano, violin, and saxophone, as well as a stirring impromptu finale featuring vocalist Adeyinka Shonaike singing Sam Cooke's *A Change is Gonna Come*. The audience enjoyed hearing about each student's musical progress, their goals and were amused to picture two of our 17-year-old performers as infants when Rosie's House was founded!

# CAMPUS **SNAPSHOTS**

#### Ga Ga for Guitarrón

**SNAPSHOT:** 14-year-old Mikayla is a "natural." She gravitates to the guitarrón, picking up the instrument for the first time as a member of the new Mariachi Ensemble. Her natural sense of rhythm, finger dexterity and tenacity helps her overcome the daunting task of learning the new instrument, reading the bass cleff and performing the critical bass line. Mikayla has the determination to be a master guitarrón player and every week her dad helps her carry the oversized instrument to class!

Rosie's House launched our Mariachi Training Program during the 2012-13 school year. Forty-five students, ages 10-18, are participating in our Beginning, Intermediate and Advanced Ensembles. Supported in part by a grant from the Virginia G. Piper Charitable Trust, the program is a collaboration with the ASU Herberger School of Music. Students are learning traditional mariachi songs, and performing on specialized instruments such as the vihuela and guitarrón.



# 13 students perform at MIM

#### Musical Instrument Museum (MIM) Holiday World Tour

**SNAPSHOT:** Lucky #13! 13 young pianists perform on the El Rio Steinway as part of MIM's *Holiday World Tour*. Following the performances, 13 lucky families join in MIM's Taylor Swift Birthday Celebration. Students view musical exhibits, play instruments, and create holiday journals to inspire their creativity and songwriting.

Rosie's House students were delighted to present a holiday-themed performance for Musical Instrument Museum (MIM) attendees in December 2012. For many students, this was their first time performing on a Steinway piano and their first time at MIM. Located in north Phoenix, MIM exhibits instruments from every country in the world. MIM shares in the belief that music education is a catalyst for positive changes in the life of a child.

#### From the Top

**SNAPSHOT:** Rachel, a 17-year-old violin student at Rosie's House, is backstage at the Mesa Arts Center expressing her love of Brahms. She can't wait to hear Ade Williams, a 15-year-old violinist from Chicago, perform the Brahms Sonata No. 3. Rachel, along with twelve other students, are meeting the cast for the 269th taping of *From the Top*. During this exclusive pre-concert event, fun conversation, questions and practice techniques are shared. Just before curtain call, Rosie's House students emerge from backstage and slip into their seats to watch the taping.



Rosie's House students were selected to meet the cast of the Mesa Arts Center taping of *From the Top* and received free tickets to the event. Reaching more than one million people each year through national broadcasts, live concerts and outreach events across the country, *From the Top* celebrates the power of music in the hands of extraordinary young people.



P.O. Box 13446. Phoenix. AZ 85002

Non-profit Organization U.S. Postage PAID Phoenix, Arizona Permit No. 5605



# NOTE**WORTHY**

**MAY 2012** - 100% of our graduating seniors are attending college or have enlisted in the military.

**SEPTEMBER 2012** - Rosie's House partners with Phoenix Collegiate Academy, a charter school in South Mountain Village, to provide string instruction to 5th through 8th grade students.

**DECEMBER 2012** - Rosie's House is one of two youth-based organizations in Arizona to receive a prestigious grant from the National Endowment for the Arts. The grant supports our afterschool program.

**JANUARY 2013** - Rosie's House launches its new Mariachi Training Program with 3 ensembles, forty-five students and four specialized instructors.

**JANUARY 2013** - Rosie's House is again nominated for the National Arts & Humanities Youth Program Award, the nation's highest honor for out-of-school arts programs.

**FEBRUARY 2013** - Rosie's House hosts its second annual College Readiness Workshop which includes information about the Free Application for Federal Student Aid (FAFSA) and tips for parents about the financial aid process for college.

**APRIL 2013** - Rosie's House holds its first-ever First Friday Open House in conjunction with the Phoenix First Friday Art Walk. Over 150 interested families and volunteers attend the Open House. Guests enjoy campus tours and student performances.

# NUMBERS OF NOTE: 2012-2013 SCHOOL YEAR

300	Students enrolled at Rosle's House
54%	Of our student body is Hispanic
23%	Of our student body is blended heritage
10%	Of our student body is African-American
9%	Of our student body is Caucasian
62%	Of Rosie's House families have an annual
	household income below \$30,000
100%	Of Rosie's House families are classified as low
	to moderate income
3	Staff members

Students enrolled at Posic's House

Music faculty members\$360,000 Rosie's House annual budget



# 2013 **WISH LIST** Rosie's House thanks all of our donors for their support. Please help us check items off our Wish List. *Please call* 602-252-8475 to make a donation.

- ☐ Funds to support *new students* for Fall 2013
- ☐ Funds to support *Mariachi trajes* (uniforms) and music
- ☐ Funds to support *Chamber Ensembles* for Spring 2014
- ☐ Funds to create a music theory technology classroom
- ☐ *Gift Cards* to Staples, Costco and Walmart