

# SPRING NOTES

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## CALENDAR

**May 17, 2014 | 4 p.m.**

Great Performers' Concert  
Memorial Hall  
Steele Indian School Park

**Summer 2014**

**Save the Date - July 17**  
Bowling Shoot-Out



## BOARD OF DIRECTORS

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Rosebell "Rosie" & Woody Schurz

For a list of music faculty, staff and funders visit [www.rosieshouse.org](http://www.rosieshouse.org)

# Rosie's House

A MUSIC ACADEMY FOR CHILDREN



## FROM THE DIRECTOR

At Rosie's House we provide a safety net made of music: this net is tied with the firm belief that every child, regardless of their economic background, deserves music in their life. For our efforts, Rosie's House received the 2014 Governor's Art Award in Arts Education!

Thank you for believing in our mission. I am so grateful to our community of supporters, board members, staff and faculty for their tremendous efforts. 2013 has been another record-breaking year.

- We served more students than ever in our 18 year history

- We sustained our 2 newest programs: our Mariachi Ensemble Training Program and our afterschool collaboration with Phoenix Collegiate Academy (a middle school in South Phoenix)

- We expanded our Chamber Ensemble Program which now includes a Flute Ensemble (new), Saxophone Quartet and Vocal Ensemble with hopes to include a String Quartet in the fall

During our 2013 Strategic Planning Process, we reflected on how to best serve our community. At a time when Arizona's typical arts funding per pupil is less than \$1 per year in public schools and afterschool care and programs are underfunded throughout the state, we realize we can do more to impact the education achievement gap that lies along economic lines in Arizona.

How? We are remaining steadfast in our belief that music inspires social, academic and personal success. Partnering with *Phoenix Collegiate Academy*, *Loyola Academy*, and *Arts Integrations Solutions*, we will launch new curriculum in the fall of 2014. The curriculum will use music as a method to reinforce core academic knowledge in STEM (Science, Technology, Engineering and Math). In addition, we are enhancing our current conservatory-level music curriculum with youth development activities and new assessment standards.

I invite you to continue to be part of our efforts, to help us serve more students in 2014, and to help us be an even greater force for good in Arizona.

Sincerely,

A handwritten signature in black ink that reads "Becky Bell Ballard".

*Becky Bell Ballard*

EXECUTIVE & ARTISTIC DIRECTOR





## STUDENT SPOTLIGHT

Guillermo Miranda Baca and Edward Garcia, saxophone students of Mr. Michael Hernandez, received music scholarships to Grand Canyon University. Both students plan to attend as Music Education majors and both are first-generation college students. Preparing for their auditions was a year-long process and the scholarship was a merit-based award.

*“The one-on-one instruction was the key to my success. I was able to self-direct my learning and go at a fast pace. This got me ready for the audition.”*

~ Edward Garcia, saxophone student

*“I am so proud of my students and their hard work! They have persevered and really deserve the scholarship awards.”*

~ Mr. Michael Hernandez, saxophone instructor

## SPECIAL EVENT HIGHLIGHTS



### **Rosie's House Wins Governor's Arts Award**

More than 500 arts supporters, advocates, business leaders and elected officials attended the annual Governor's Arts Awards at the Mesa Arts Center in March 2014. The Governor's Arts Awards are presented by Arizona Citizens for the Arts, the Arizona Commission on the Arts and the Office of the Governor. Rosie's House was one of six winners honored out of more than 80 nominated individuals, artists, businesses, arts education programs and community programs from communities across the state that had been nominated for the 2014 Governor's Arts Awards. Rosie's House won in the “Arts in Education, Organization” category.



### **Rosie's House Receives Arts Advocacy Award from the National Society of Arts & Letters**

In March, The National Society of Arts and Letters (NSAL) Greater Arizona Chapter presented Rosie's House with the 2014 Arts Advocacy Award. The Arts Advocacy Award honors an organization that takes a leadership role in making an impact on culture, family life, work, and/or education in and through the arts.



### **Día de los Muertos Tribute Concert & Collaboration**

Rosie's House, Phoenix Boys Choir, Ballet Folklórico Quetzalli and Mariachi Champaña Nevín presented a concert celebration of Día de los Muertos. The “Day of the Dead” concert, performed in November 2013 at the Herberger Theater, honored the music of Mexico's most beloved composers with mariachi and classical music performances. Trumpet virtuoso Jeff Nevin and Mariachi Champaña Nevín were joined onstage by Mónica Ábrego, the talented opera and ranchera singer; José Luis Duval, a tenor from Mexico City and the Metropolitan Opera in New York; and Rafael Palomar, one of the most famous mariachi musicians in the world.

# CAMPUS SNAPSHOTS

## Roses for Josh Groban

**SNAPSHOT:** “Josh, I like your glasses!” Mikayla, a guitarron player at Rosie’s House, has almost identical frames and is excited to tell Josh Groban all about it. Rosie’s House students are backstage meeting Josh, and presenting him with a bouquet of roses. He is thrilled and shares stories about his job as a professional singer and actor.



Rosie’s House was again selected as the Josh Groban Find Your Light Foundation Phoenix Charity of Choice! In addition to receiving a charitable contribution, Rosie’s House students enjoyed a backstage meet and greet with Josh Groban and attended the concert at the US Airways Center. Rosie’s House has been selected twice ( in 2011 and 2013) by Josh Groban for this honor.



## Silly & Serious Strings on Jury Day

**SNAPSHOT:** Despite the rigorous jury process our students still know how to have fun. Students playing in their jury for the first time are asking advice from their friends about how to calm their nerves, what to expect from the faculty panel and how to do an awesome job! Our string students are nervous... but not so nervous that they forget to have fun!

Students who attend one-on-one private lessons throughout the year perform at the end of the year to illustrate progress before a jury panel. Each student performs an etude, solo selection, and scales in front of a jury of faculty members from the Wind, String and Piano areas.

## First Friday Trombone Fun

**SNAPSHOT:** “It has a slide – how weird!” A future brass student is having a ton of fun learning about the trombone, learning to buzz his lips and dreaming about playing a brass instrument when he is older. As part of our First Friday Instrument Petting Zoo, students of all ages tried out brass, wind and string instruments. Everyone’s curiosity has been piqued and Rosie’s House is looking forward to teaching these future students.

This spring, Rosie’s House has co-presented Music & Movies in the Square for families and community members at Central United Methodist Church. The events take place on First Fridays in March, April and May and have featured student performances, campus tours and the popular instrument petting zoo!



**PLEASE HELP US  
CHECK ITEMS OFF OUR  
WISH LIST BELOW**

## NOTEWORTHY

**SEPTEMBER 2013** - Rosie's House begins the school year with over 400 students ages 5-18 receiving instruction in strings, winds, piano, choir and mariachi

**OCTOBER 2013** - Rosie's House receives a competitive TechFoundation grant to create a music technology lab and update office computers to improve fundraising and marketing efficiency

**NOVEMBER 2013** - Rosie's House collaborates with Phoenix Boys Choir, Mariachi Champaña Nevin and CALA Alliance (Celebración Artística de las Américas) to present a special "Day of the Dead" concert at the Herberger Theater

**JANUARY 2014** - 17 Rosie's House students achieve regional, state, honor band and honor orchestra accolades from the Arizona Band and Orchestra Directors Association

**FEBRUARY 2014** - Rosie's House Mariachi Ensemble performs at the 2nd Annual TRIO Gala presented by The Phoenix Symphony, Arizona Opera and Ballet AZ

**MARCH 2014** - Rosie's House Mariachi Ensemble performs on the McDowell Mountain Music Festival Stage in Hance Park in downtown Phoenix

**MARCH 2014** - Rosie's House receives the 2014 Governors Arts Award – Arts Education, Organization Award presented by Arizona Citizens for the Arts, Arizona Commission on the Arts and the Office of the Governor

### NUMBERS OF NOTE: 2013-2014 SCHOOL YEAR

<b>400+</b>	The number of students enrolled at Rosie's House
<b>11,000+</b>	The number of lessons taught
<b>50 +</b>	The number of recitals, concerts, master classes and special events
<b>74%</b>	Of our student body is Hispanic
<b>10%</b>	Of our student body is African-American
<b>7%</b>	Of our student body is Caucasian
<b>4%</b>	Of our student body is Native American
<b>5%</b>	Of our student body is Other
<b>100%</b>	Of Rosie's House families are classified as low to moderate income
<b>3</b>	Staff members
<b>24</b>	Music faculty members
<b>\$410,000</b>	Rosie's House annual budget



**ROSIE'S HOUSE IS CERTIFIED FOR THE 2014 WORKING POOR TAX CREDIT\***

**2014 WISH LIST** Rosie's House thanks all of our donors for their past support. Please help us check items off our Wish List. *Please call 602-252-8475 to make a donation.*

- o Funds to support *new students* for Fall 2014
- o Funds to support *Mariachi trajes* (uniforms)
- o Funds to support *Chamber Ensembles* for Fall 2014
- o Funds to enhance our *music theory classroom*
- o *Gift Cards* to Staples, Costco and Target
- o Funds to support Arts Integration STEM Curriculum

**FOOTNOTE:** Rosie's House: A Music Academy for Children is a 501(c)3 qualified charitable organization. For information about donating to Rosie's House, visit [rosieshouse.org](http://rosieshouse.org).

\*When filing you may qualify for \$400 (per couple) or \$200 (per individual) on your Arizona tax returns.