

20 Rosie's House YEARS OF OPENING DOORS THROUGH MUSIC

Annual Report 2015-2016



Rosie's House: String students with Rachel Barton Pine

P.O. Box 13446, Phoenix, Arizona 85002 www.rosieshouse.org

Dear Friends of Rosie's House:

Rosie's House believes music education creates hope, fuels the imagination, sparks creativity, and is a powerful force for vitality in our community. Thank you for believing in our mission.

For Rosie's House, this has been another remarkable year.

- We celebrated our 20 Year Anniversary; please enjoy our Alumni Reflections.
- We presented five community celebrations to commemorate our 20th Year!
- We collaborated with the Musical Instrument Museum on a residency with world-renowned violinist Rachel Barton Pine.
- Rosie's House received a Certificate of Excellence from the National Arts & Humanities Youth Program Award Committee.



Rosie's House student Tyra with violinist Rachel Barton Pine at the Musical Instrument Museum

Overall, during the 2015-2016 program year, Rosie's House provided a robust music education program to underserved youth; providing over 12,000 free music lessons to our 418 enrolled youth with our eight creative youth development programs: 1) Propel Piano 2) Strive String 3) Aim Woodwind & Brass 4) Core Choir 5) Mariachi Floreciente 6) Arts Achieve 7) Musicians Active in Community (M.A.C.) and 8) Musicians Mentoring in Classrooms (M.M.C.).

Throughout 2015-2016, Rosie's House presented 69 uplifting events including workshops with amazing guest artists (5), field trips to inspiring concerts (6) and our own series of recitals and concerts (58). Overall, our concerts and events were attended by 10,200 audience members including students, families, supporters and fans.

Mission Supporting Data:

- Academics, Leadership and Group Work were the top 3 areas that parents reported seeing an impact after a year of participation
- 100% of graduating seniors from Rosie's House in 2016 are now enrolled in college or enlisted in the military and credit Rosie's House with their success

We invite you to view our new website rosieshouse.org for our Institutional Video and Founder Video; both videos will uplift your spirits and provide you with an update on our programs and impact.

Thank you for supporting our successes and our students.

Sincerely,

A handwritten signature in black ink that reads "Becky Bell Ballard".

Becky Bell Ballard
Chief Executive Officer



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 Violeta M. Ramos, Program Manager
 Jennifer Blum, Development & Finance Associate

Faculty

Mr. Carlos Castaneda, Mariachi
 Mr. Josh Bennett, clarinet
 Dr. Tom Breadon, bassoon & teaching artist
 Ms. Erin Burley, violin
 Mr. Perry Chacon, Mariachi
 Ms. Judy Conrad, flute
 Dr. Steve Cook, piano
 Dr. Will Dobra, trumpet*
 Dr. Rose French, horn
 Ms. Naoko Garrison, piano
 Mrs. Snezana Krstic, piano
 Dr. Holly Kordahl, piano*
 Ms. Christine Kyhn, choir
 Ms. Hayne Lee, cello
 Dr. Ryan LeMoine, saxophone
 Dr. Tony Masiello, clarinet
 Mr. Louis Privitera, viola & violin*
 Mr. Jerry Rulon-Maxwell, guitar
 Mr. Michael Smith, Mariachi
 Ms. Patty Waxman, violin
 Mrs. Katie Valadez, flute
 Ms. Hanah Vutipadadorn, piano

**Department Head*

♪ LETTER OF NOTE**Reyna Rivera: 2012 Alumni**

My time at Rosie's House was magnificent. I had the opportunity to work with Judy Conrad, a skilled flautist who has forever impacted my life. I was blown away by the grandeur and poise with which she played the day of our first lesson. From her I learned to express myself musically, interpreting the story of each music piece by reading the composer's road map and making it my own journey. Ms. Judy taught me how to allow splendid sounds to arise from my flute and wrap around my audience, captivating their hearts. I learned the art of discipline, practicing my scales continuously in order to present them accurately to Ms. Judy. Yes, we worked on intonation, accuracy, and fluidity, but my lessons extended far beyond those skills. Ms. Judy encouraged me to apply for scholarships and offered to proof read my writing early in my junior year. She would frequently ask about my university choices and assigned me the project of researching university programs, a task I had not considered prior. As a first generation student, her encouragement and guidance propelled me forward toward achieving my goals.

Thanks to the love and support from Ms. Judy, my family, and friends I was able to graduate valedictorian from Maryvale High School in 2012. I received my Bachelor of the Arts in Psychology two and a half years later in December of 2014, graduating with Summa Cum Laude. I am currently enrolled in the Master of Science in Applied Behavior Analysis at Arizona State University. Upon graduating in May of 2017, I will sit for my board exam in hopes of becoming a Board Certified Behavior Analyst (BCBA) licensed in the state of Arizona. As a BCBA, my goal is to utilize my science to positively impact individuals with autism, educating those within the Hispanic community about autism and applied behavior analysis (ABA). All of this would not have been possible without the self-management, perseverance, and leadership skills I acquired through becoming a musician. Rosie's House and my lessons with Ms. Judy heavily contributed to my development as a musician and a person, molding me into the woman I am today.

♪ NUMBERS OF NOTE

2015-2016 PROGRAM YEAR

415+ The number of students enrolled at Rosie's House during the school year

12,000+ The number of lessons taught

60 + The number of recitals, concerts, master classes and special events

DEMOGRAPHICS

70% Hispanic

10% African American

9% Caucasian,

1% Native American

10% other

INCOME

100% Of families are classified as low-income by HUD Guidelines

ORGANIZATION

4 Staff members

23 Music faculty members

\$531,347 Rosie's House 2015-2016 Budget



Marcus performs at our 20 Year Anniversary Gala

♪ NOTEWORTHY

2015-2016 PROGRAM YEAR

♪ **September 2015** – Rosie's House begins the program year with over 400 students ages 5-18 receiving instruction in strings, winds, piano, choir, and mariachi.

♪ **October 2015** – Rosie's House is selected to perform on the City of Phoenix Office of Arts & Culture 30 Year Anniversary.

♪ **October 2015** – Rosie's House students participate in Lincoln Center Chamber Ensemble master class.

♪ **October 2015** – Rosie's House begins a new collaboration with UMOM: New Day Centers a transitional housing shelter. Students perform monthly as part of our Musicians Active in Community (M.A.C.) program.

♪ **December 2015** – Rosie's House receives a competitive grant from the Country Music Association Foundation.

♪ **January 2016** – Rosie's House participates in a residency with concert violinist Rachel Barton Pine at the Musical Instrument Museum. MIM has invited a selection of students from Rosie's House to spend the day with Rachel at the museum and attend the exhibit *Stradivarius: Origins and Legends of the Greatest Violin Maker*. Students watch Rachel coach selected Rosie's House string students, listen to her talk about her life with the violin and ask her questions, then tour the Stradivarius exhibition and see some of the finest instruments ever made.

♪ **February 2016** – Rosie's House string students participate in master classes with the Dover String Quartet.

♪ **March 2016 – May 2016** Rosie's House celebrates 20 years of "Opening Doors through Music."

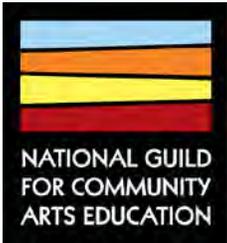
♪ **May 2016** – 100% of our graduating seniors will be attending college or have enlisted in the military.



Rosie's House students with the Dover String Quartet



Organizational Supporters:



Institutional Partners:



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