Dear Friends,

On behalf of our Board of Directors, staff, faculty artists and students at Rosie’s House, I thank you for your generosity in supporting equitable access to music education.

Through your support, you have shown that you believe in the creative and personal potential of Arizona youth, and that you believe that all students, regardless of their economic status, deserve access to life-changing resources.

For Rosie’s House, this has been another remarkable year. We closed the fiscal year on a high note, attaining a contributed revenue goal of over $800,000 for the first time ever. I encourage you to review our audited financials (Click Here). With our support coming from private contributions, including individuals, foundations and corporations, we are overwhelmed by the deep and sustaining community investment in our mission.

Beyond our financial successes, during the 2017-2018 program year, Rosie’s House concluded an important strategic planning process. Encompassing the voices, thoughts and ideas from our students, parents, faculty, staff, board and stakeholders, our 2018-2021 Strategic Plan sets forth a bold vision for the future of Rosie’s House. I invite you to review the finalized 2018-2021 Strategic Plan (Click Here).

During our strategic planning process, Rosie’s House refreshed our vision, mission and values. I am excited to share to share these statements with you later in this report. These statements are the foundation of our work and our organization is committed to delivering on our vision, mission and values.

Sincerely,

Becky Bell Ballard
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Founders
Rosebell “Rosie” & Woody Schurz

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Josh Bennett, clarinet
Tom Breadon, D.M.A., bassoon
Hanah Charbonneau, piano
Ken Collins, guitar
Steve Cook, D.M.A., piano
Caitlin Corbett, viola & string ensemble*
Rose French, D.M.A., horn
Naoko Garrison, piano
Holly Kordahl, piano*
Snezana Krstic, piano
Ryan LeMoine, D.M.A., saxophone
Greg Lloyd, trumpet
Aldie Lopez, Wind Ensemble*
Antonio Lozano, choir*
Megyn Neff, violin*
Kyle Ramson, choir
Jamilyn Richardson, violin
Michael Smith, Mariachi*
Carolyn Snyder, violin*
Carlito Stewart, cello
Julianna Witt, choir
Earl Thornton, guitar
Katie Valadez, flute
*Department Head

Supporters of Note
Karen and David Divine with Vanessa and Sebastian at a concert field trip to the Musical Instrument Museum (MIM)

It all started with a conversation. In March of 2017, Karen and David Divine toured the campus of Rosie’s House with CEO Becky Bell Ballard. Rosie’s House had long had a dream of teaching additional brass instruments and establishing a Wind Ensemble. When Karen and David talked about their passion for brass instruments, Becky realized this dream might become a reality.

Fast forward one year later to March of 2018. Twenty five Rosie’s House students are at a special concert at the MIM hearing trumpeter Arturo Sandoval. Thanks to the generosity of the Divine Family, these students have been involved in the new Wind Ensemble program and are having the experience of a lifetime hearing one of the world’s greatest trumpet players.

“The field trip to the MIM was one of the happiest and most gratifying days of our lives. Seeing the Rosie’s House students just light up during the concert truly made me reflect on how important it is to pay it forward. We feel blessed for the opportunity to provide music education for more young people.” -David Divine
MISSION

Our mission is to eliminate barriers to high-quality music education. Through music, we support youth as they develop their full creative and personal potential.

VISION

We envision a community where all youth have access to music education and opportunities for lifetime achievement.

VALUES

ACCESS: We believe the arts are fundamental to humanity and all youth should have opportunities for exploration and learning in the arts.

EXCELLENCE: We commit to high-quality programs provided by music education professionals.

CREATIVITY: We value the pursuit of creative processes that develop positive improvements for self and society.

COMMUNITY: We believe in the power of community which we define by a culture of service, inclusiveness and equity.
September 2017 – Rosie’s House begins the program year with nearly 450 students ages 5-18 receiving instruction in strings, winds, piano, choir, and mariachi.

October 2017 – FAFSA workshops are offered to Rosie’s House students: one in English and one in Spanish. These workshops are part of the College Path Program that assists students with their college attainment goals.

October 2017 – Phoenix Chamber Music Society hosts a masterclass for Rosie’s House students with professional flautist, Tara Helen O’Connor. This format is a lesson with an audience. Rosie’s Over 50 guests come to Rosie’s House campus to watch the learning experience. They also stayed for a tour to learn more about Rosie’s House and the students we work with.

December 2018 – Rosie’s House students perform for nearly 200 guests during the Annual Holiday Concert at ASU Kerr Cultural Center.

January 2018 – Nine advanced Rosie’s House students are placed as mentors in beginning classes. As part of the Musicians Mentoring in Classrooms Program, these students assist teachers and provide a mentoring relationship to over 75 beginning students.

February 2018 – Students and staff from Rosie’s House attend Arts Congress where they speak one-on-one with State Representatives about the importance of music education.

March 2018 – Twenty-five Rosie’s House students attend a field trip to the Musical Instrument Museum thanks to a generous donation from the Divine Family Foundation. While there, students hear Arturo Sandoval, trumpet player, perform.

April 2018 – Rosie’s House students compete in the Great Performers Competition. Three students from each department are awarded with this Rosie’s House honor and are celebrated at the Great Performers Showcase.

April 2018 – Mariachi students perform at the Phoenix Art Museum as part of the Musicians Active in Community Program.

April 2018 – Rosie’s House hosts the Annual Ovation Gala raising over $90,000.

May 2018– 100% of our graduating seniors enroll in college.
Partners who provided educational and cultural experiences or field trips:

- Arizona Citizens for the Arts
- Gammage (Arizona State University)
- Divine Family Foundation
- MIM (Musical Instrument Museum)
- Phoenix Art Museum
- Phoenix Chamber Music Society
- Phoenix Chorale

Institutional Supporters who provided generous resources of $10,000 and above:

- Virginia G. Piper Charitable Trust
- The Steele Foundation
- Arizona Commission on the Arts
- Arts+Culture
- CMAF Foundation
- USAA
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Karen and David Divine

$10,000 - $24,999
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Diane Thorn
Tommy Nunez Youth Foundation
Heidi and Scott Van NewKirk
Jami and John Waggoner
Jeannie and David Weinglass
Kathy and Chip Wise
“The most important thing I learned at Rosie’s House was perseverance. When there is a difficult part in the song, it is easy to want to give up but you have to keep pushing. This not only applies to music but also to life.”
Amy D., Rosie’s House 2018 graduate

CONNECT WITH US

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