

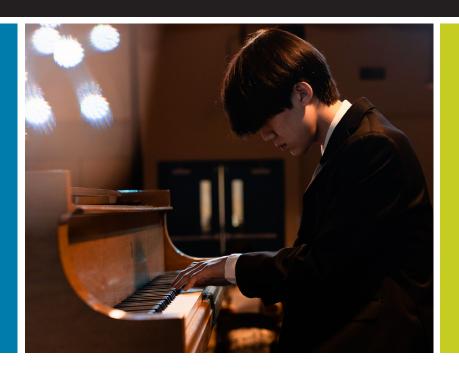


NIGHT OF Cars

THE ROSIE'S HOUSE 2023

OVATION GALA





Join us in eliminating barriers to high-quality music education.

WHEN

Saturday, May 6, 2023 5:30 – 9:30pm

WHERE

The Camby, Autograph Collection 2401 E Camelback Rd, Phoenix, AZ 85016

The Ovation Gala features entertainment, silent auction, raffle, full dinner, and a hosted bar. Outstanding young musicians take center stage with moving performances and stories about the life-changing impact of music.

The Ovation Gala is our last signature event of the 2022-2023 season. Held at the Camby, over 300 guests will join us for an evening with a special silent auction, three course dinner and incredible once in a lifetime student performances.



Sponsorship Details

\$15,000 OVATION TITLE SPONSOR BENEFITS

- One VIP table for 10 guests in premier location at the Ovation Gala
- Company Logo and/or name included as presenting sponsor on event collateral
- Full page advertisement in Event Program
- Opportunity to present Student Awards onstage at event
- Featured post on Rosie's House social media channels
- Company Logo and/or name included on event website
- Company name included in all event press releases and opportunity to participate in media appearances

\$10,000 ENCORE SPONSOR BENEFITS

- One VIP table for 10 guests in premier location at the Ovation Gala
- Company Logo and/or name included on event collateral
- 1/2 page advertisement in Event Program
- Featured post on Rosie's House social media channels
- Company Logo and/or name included on event website
- Company name included in all event press releases

Sponsorships and advertisements need to be received by **April 8, 2023** to be included in Event Program Booklet



Sponsorship Details

\$5,000 BRAVO SPONSOR BENEFITS

- One table for 10 guests at the Ovation Gala
- Company Logo and/or name included on event collateral
- 1/4 page advertisement in Event Program
- Mentions and tags on Rosie's House social media channels
- Company Logo and/or name included on event website
- Company name included in all event press releases

\$2,000 TABLE SPONSOR BENEFITS

- One table for 10 guests at Ovation Gala
- Opportunity to sponsor distinctive event feature such as flowers or bar. Company Logo and/or name displayed at event
- Company Logo and/or name included on event collateral

\$1,000 APPLAUSE SPONSOR BENEFITS

- Opportunity to sponsor 4 gala seats for a performing student and their family
- Name listed in Event Program
- Name listed on event website

Sponsorships and advertisements need to be received by **April 8, 2023** to be included in Event Program Booklet



Our Mission

As one of the largest 100% free afterschool music programs in the nation, the mission of Rosie's House is to eliminate barriers to highquality music education. Through music we support youth as they develop their full creative and personal potential.

BOARD OF DIRECTORS

Christina Howard, Board President

Becky Bell Ballard, Chief Executive Officer

Gretchen Jewell, Vice President

Natalie Jones, Treasurer

Elsa Landeros, Secretary

Christina Chambers

Tim Fontes

Adriana Garcia

Thomas Gilson

Albert Leffler

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Christina Nordvall

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GALA COMMITTEE

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Elsa Landeros

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FOUNDER

Rosebell "Rosie" Schurz



ROSIE'S HOUSE 2022-2023

SIGNATURE EVENTS SPONSORSHIP FORM

Company Name:
Sponsorship Level: □\$15,000 □\$10,000 □\$5,000 □\$2,000 □\$1,000
Contact Name:
Contact Email:
Names of Attendees:
RSVP attendees at a later time: □
BILLING CONTACT INFORMATION:
Name:
Address:
Email:
Phone:

Please make sponsorship check to Rosie's House: A Music Academy for Children. Rosie's House is a 501 (C) 3 non-profit organization and donations are tax-deductible to the fullest extent of the law. Please contact Amber Johnson, Development & Communications Manager for specialized sponsorship packages and more information at 602.252.8475 or amber@rosieshouse.org

