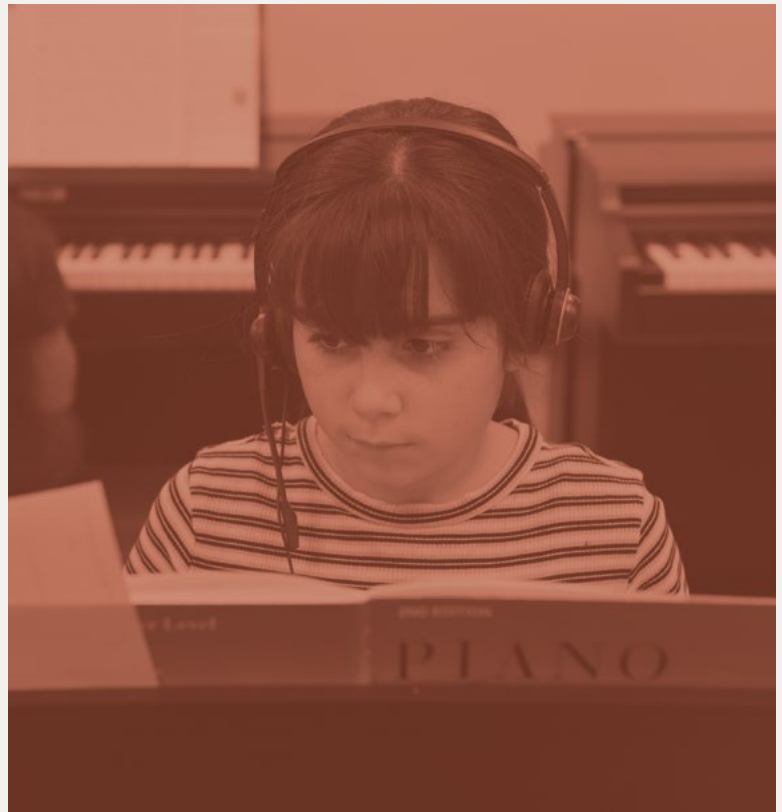


IMPACT REPORT

2021-2022



MESSAGE FROM LEADERSHIP



Dear Friends,

What a year! 2021-2022 was a year of growth and change. On behalf of our Board of Directors, staff, faculty artists, and students at Rosie's House, we thank you for supporting our critical work during this inspiring year of change.

Through the tremendous success of our *More than Music* campaign, Rosie's House has achieved a long-held goal of a permanent home in the heart of Phoenix. This strategic opportunity to activate our own building has put Rosie's House on the map in a bold way. The change of address has led to the most remarkable transformation for our staff, teachers, students, and families in our community. Now, not only are we making music together, we are also making community together under one roof.

In September of 2021 when we returned to in-person classes in our newly renovated 15,000 square foot facility, the change was immediate. Students took immediate pride in the facility, and our teachers felt honored to teach in spaces purposefully designed for music making. With a dignified place to learn, our entire community has been uplifted and empowered to achieve our greatest potential.

Changes in operations, including expansion of our staff, have laid the foundation to grow our program to serve more students and families year after year. One of the most meaningful changes has been the activation of our Kid's Café in our new Youth & Family Center. With over 3,000 meals served last year, we are on a path this year to serve over 6,000 meals providing a critical resource to help address food scarcity.

Our growth is all thanks to you! We are able to provide these classes, private lessons, resources, and college path programs to more underserved youth because you come to our concerts, bring your families to our special events, make generous donations of instruments, and continue to provide us with the financial resources by giving gifts throughout the year.

We hope you enjoy reading about the *More than Music* campaign, our talented students, and donors like you who have made our dream of a permanent home finally come true!

With many thanks,

Two handwritten signatures in black ink. The first signature is "Becky Bell Ballard" and the second is "Kimberly Marshall".

Becky Bell Ballard
CEO

Kimberly Marshall
President of the Board of Directors

A New Home for Rosie's House

Led by the community, staff and several prominent philanthropists, Rosie's House has raised to date over \$6.5 million as part of its *More than Music* campaign, 90% of which was raised during the Covid-19 pandemic. The ambitious campaign to purchase, renovate and expand programming in a facility spanning 15,000 square feet has been supported by over one hundred generous community members.

Our new musical home is in a prime location on the light rail in the heart of downtown Phoenix, enabling easy access for Rosie's House families who primarily live in Central and South Phoenix. Purposefully designed, the building features include the Divine Performance Hall for performances and events, The Virginia G. Piper Charitable Trust Rehearsal Hall, 8 classrooms, a technology-infused Piano Lab, and several private studios for one-on-one instruction. The Burton Digital Creativity Center, a critical technology resource, has 17 state-of-the-art computer stations for digital music composition, audio engineering and recording. The facility also features storage for its 900 musical instruments, administrative offices, and the Youth and Family Center & Café dedicated by BHHS Legacy Foundation, which is anticipated to serve over 6,000 meals to families this year.

Local artist/muralist Shela Yu was chosen to create the impressive mural spanning the front and west side of the building facade. Inspired by the study, creation and performance of music, Yu's mural incorporates music from a piece created by composer/violinist Jessie Montgomery entitled *Rhapsody No. 1*.

Over 1400% larger than the original home renovated by founder Rosie Schurz, the new facility enables Rosie's House to increase its enrollment capacity in providing afterschool music instruction to students ages 4 - 18 in multiple music disciplines. The larger campus also allows Rosie's House to expand its program offerings, including an Early Music Education program *Music Explorations* for ages 4-6, a new Percussion Ensemble to teach traditional and multi-cultural drumming from around the world, and the Burton Digital Creativity Center for students to learn today's leading digital music technologies.



By The Numbers

\$6.5 million

was raised as part of the *More than Music* campaign

90%

of the funds were raised during the Covid-19 pandemic

1400%

larger facility

8

Classrooms

16

Digital Piano Stations

17

State-of-the-art computer stations in the Burton Digital Creativity Center



Cabinet members pictured here (left to right), include David Divine, Jerry Wissink, Patrick Stevens, Kimberly Marshall, Gretchen Jewell, Becky Bell Ballard, Cathy Freericks, Christina Chambers, and Charley Freericks. Not included is Kathleen Duffy Ybarra, Christina Howard and Honorary Chair John Graham.



Piano Lab at Rosie's House

Key Achievements

By the Numbers

20,730

of free lessons

496

of students

466

of instruments loaned to youth

3,600

of meals served

4,555

of concert attendees

Points of Pride



One hundred percent of graduating youth enrolled in post-secondary education

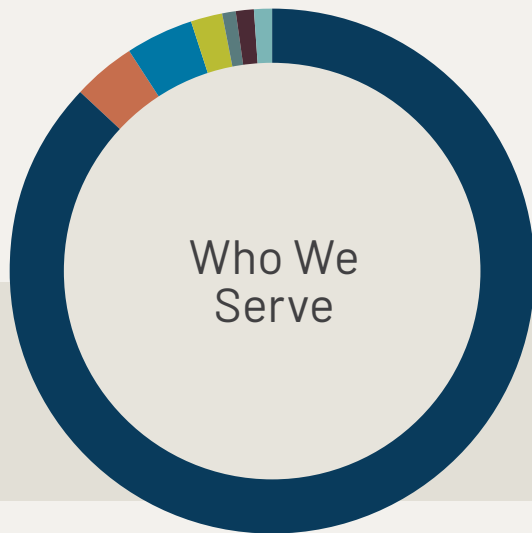


Ninety-eight percent of youth are more confident in their ability to accomplish a task



Ninety-eight percent of youth reported an increase in the ability to be creative, work in a group and have positive social skills

"Having taken piano and guitar for 5+ years weekly has taught me time management skills and discipline. I am more confident in achieving my goals. Also, Rosie's House is all about group and teamwork. Working in groups has allowed my leadership skills to flourish these past few years." - Esme



14 Valley cities served

100%

of youth qualify financially for Rosie's House with the majority of households earning \$35,000 and below

- 87% Hispanic/Latino
- 4% Black
- 4% White
- 2% Multi-racial
- 1% American Indian
- 1% Asian
- 1% Pacific Islander

Financials

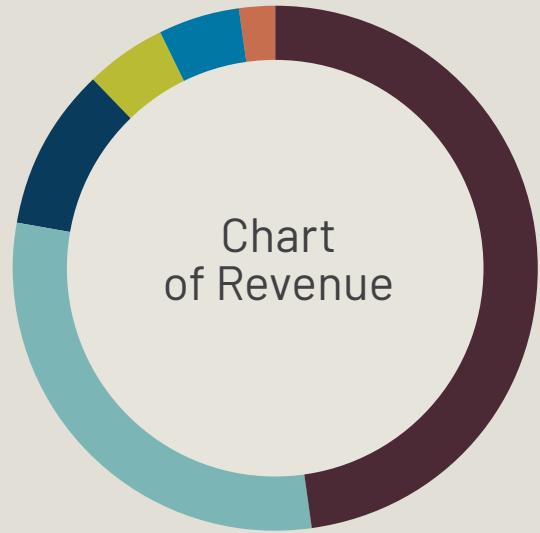
\$1,542,087

Total Unrestricted Revenue

\$1,531,381

Total Annual Expense

The above revenue total does not include donations made with restricted purposes for the More than Music campaign. The audit and financials include revenues for both unrestricted and restricted purposes.



- 48% Individual
- 30% Foundation
- 10% Special Event & Earned Revenue
- 5% Corporate
- 5% Government
- 2% In-Kind Support

“The most important thing I have learned at Rosie’s House is that there is always a way to accomplish what you have set your mind to. Rosie’s House is filled with opportunities, and I am so grateful to have been able to take advantage of them in my time here. Through all the amazing people and knowledge, I have gained I found the confidence and ability to overcome any adversity in my musical journey.” - Zyon

Click [HERE](#) to view our complete audit and financial statements.

OUR TEAM

FACULTY

Aline Boyd,
Piano

Michael Dibarry, D.M.A.
Viola

Michael Flores,
Mariachi

Rose French, D.M.A.
French Horn

David Ginn
Guitar

Nathan Johnston
Bands

Greg Lloyd
Trumpet

Julia Lougheed, D.M.A.
Clarinet

Mary Petrich
Saxophone

Jordanna Matlock
Bassoon

Maria Molina
Choir

Anna Perretta
Violin

Elias-Axel Pettersson, D.Mus.
Piano Department Head

Jamilyn Richardson
Strings

Ramon Soberano, D.M.A.
Violin

Carlito Stewart
Cello

Rachel Stoddard
Choir

Kevin Tangney
Trumpet

Earl Thornton
Guitar Department Head

Jacob Unterreiner
Digital Music

Katie Valadez
Flute

Jessica Yam, D.M.A.
Piano Department Head

Joel Youhanna
Piano

2021-2022 OFFICERS

Kimberly Marshall
President

Christina Howard
Vice-President

Gretchen Jewell
Secretary

Christina Nordval
Treasurer

STAFF

Becky Bell Ballard
Chief Executive Officer

Greta Castro Cruz
Program Associate

Clarissa Flores
Administrative Coordinator

Kevin Gorman, D.M.A.
Operations Director

Amber Johnson
*Development &
Communications Manager*

Israel Reyes
Program Manager

Angelina Rope
Program Associate

Melissa Sainz
Program Coordinator

Marvin Scott
*Program & Community
Engagement Director*

BOARD OF DIRECTORS

Mario Aniles
Committee Member

Christina Chambers
Director

Tim Fontes
Director

Adriana Garcia
Director

Thomas Gilson
Director

Christina Howard
*President**

Gretchen Jewell
*Vice President**

Natalie Jones
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Elsa Landeros
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Director

Ivan Martinez Morales
Director

Christina Nordvall
Director

Benjamin Park
Director

Melissa Soliz
Director

Patrick Stevens
Director

Richard Utsonomiya
Director

Larren Winn
Committee Member

**Indicates Executive
Committee Status*

DONOR LIST



Thank you to our Supporters

Our growth is all thanks to you! When you come to our concerts, bring your families to our special events, make generous donations of instruments, and provide us with financial resources through year-round giving, you are investing in our students and in our ability to provide increased number of underserved youth with music classes, private lessons, free meals, and leadership programs like College Path. Thank you!

\$1,000,000 AND ABOVE

Karen and David Divine

\$500,000 – \$999,999

Burton Family Foundation
Virginia G. Piper Charitable Trust

\$250,000 – \$499,999

BHHS Legacy Foundation
Mary and Jeff Ehret
Kara and Mark Peterson and Krystal
and Everett Burge
The Bob and Renee Parsons Foundation
The Steele Foundation

\$200,000 – \$249,999

Challenge for Charity
Joan and John D'Addario

\$100,000 – \$199,999

Anonymous
Joann Bell—In Memory
of Dr. Randy Lane Bell
Lee and Mike Cohn
Gila River Indian Community
Sara Sherman Glaser
Ibis Foundation of Arizona
Harriet Ivey and Dick Brashear
J.W. Kieckhefer Foundation
Kimberly Marshall and Adam Zweiback
—In Memory of Fred Elliott Marshall
Noonan Family Foundation
—In Honor of Pat & Nancy Noonan
Nina Mason Pulliam Charitable Trust
Carol and Randy Schilling
Rosie Schurz
Susan Kenny Stevens and Patrick Stevens

\$50,000 – \$99,999

Anonymous (2)
Oonagh and John Boppart
City of Phoenix: Office of Arts and Culture
Bobette Gorden and Dr. Robert Cialdini
Billie Jo Herberger
Christina Howard
Nancy and Dr. Robert Spetzler—In Honor
of Christina Spetzler Chambers
Twiford Foundation
Sarah and Jason Weiss—In Memory
of Taigo Sabet

\$25,000 – \$49,999

Anonymous
Arizona Community Foundation
Babette and Richard Burns
Christina and Andy Chambers
Cohn Fund for Arts and Culture
Fontes Family
Barbara and Seth Franzman
Thomas A. Gilson
Gretchen Jewell
Ellen and Robert Kirschenbaum
The Kemper and Ethel Marley Foundation
Christina Nordvall and Brent Frazier
Barbara and Donald Ottosen
Paula and Steven Pruett in Memory
of Stefan Pruett of Peachcake
and Alex Pruett
Taco Bell Foundation
Sammy and Kyu Utsunomiya
Jody and John Vehr
Robin and Steve Woodworth
Kathleen and Frank Ybarra

\$20,000 – \$24,999

Charles W. and Patricia S. Bidwill
Charitable Foundation
Firestone Building Products
Kathy and Albert Leffler
Jane A. Lehman and Alan G.
Lehman Foundation
Christine Lindley

\$10,000 – \$19,999

Anonymous (2)
Arizona Commission on the Arts
Cialdini Family Foundation
Chris Ewing
Davis Miles McGuire Gardner
Find Your Light Foundation
Marcia Fine
Jeanie and Lee Fraley
Alicia and David Funkhouser
Gannett Foundation
Diana and Kenneth Gometz
Kathleen and John Graham
Katy and Nick Heth
Sarah and Michael Lang
Margaret T. Morris Foundation
Pharos Foundation
Victoria and Terry Randall
Jennie and Brent Taylor
Suzanne T. Williams-Richards
Kathy and Chip Wise

DONOR LIST

\$5,000 – \$9,999

Anonymous
ASU–Office of the Sr. Vice President and
Secretary of the University
APS
The Arizona Republic
Becky Bell Ballard and Brian Ballard
Uta Monique Behrens
Berastegui Family
Cathy and Charley Freericks
Kathleen Duffy and Frank Ybarra
Anne Gale—In Memory of Tom Gale
The Gallagher Family—In Memory of Liam
Patrick Gallagher
Lynn G. Hagman
Barbie and Orson Holt
Kax Herberger Rosie's House
Designated Fund
Phillip Howard
Barbara and Michael Jones
Bruce Kulander
Kathryn Leonard and Justin Lewenstein
Katharine Messenger – In Memory
of Donald Gelfand
Gift Given In Memory of David J. Morrison
Opus Foundation
ps:studios
Colleen Ragland
Judith Rosenthal
Melissa Soliz
Lynne and Volkar Sonntag
Gail and Daniel Tenn

\$2,500 – \$4,999

Anonymous
Michelle Amarantos and Michael Rabara
Staci Beamer
Bell Bank
Jill Christenholz

Coppersmith Brockelman PLC
Diane and John Eckstein
Gina and Chuck Hauff—In Memory
of Donald P. Hauff
Jennings Strauss Foundation
Elsa Landeros
Amy and Patrick Paul
Pendleton Memorial Fund
John and Eleanor Powers
Byron Sarhangian
Zohreh Sotoodeh and H. Rafi-Zadeh
Holly and George Sheppard
Bob and Margaret Simmons
Cynthia Stonnington and James Weinstein
Wells Fargo Foundation
Wespac Construction, Inc

\$1,000 – \$2,499

Anonymous (x2)
Beus Gilbert McGroder PLLC
Kevin Blazer
Catellus Development Corporation
Coppersmith Brockelman PLC
Ellen DiCarlo
Robert Dixon
Cathy Eckstein
Theresa Esparza
Fenix Financial Forensics LLC (F3)
Chris Gale
Pamela Gillum
Globe Foundation
Michelle Grace
Audrey and Conrad Graff
Alyson Hartsock and Lee Larson
William Hosking
Jewish Community Foundation
Stardust Johnson—In Memory
of Roy Andrew Johnson
Craig Joyce

Sandra and Brian Kamin
Claudia Kennedy
Heidi Kimball
Stevie and Nick Kirby
Christina Koehn
Sue and Neal Kurn
Sally Lehmann
Marilyn Levy
Janis Lipman and Gregory Altschuh
Shelley and John Lloyd
Carol McKenzie
Katharine Messenger – In Memory
of Donald Gelfand
The Morris Family Foundation
Judee Morrison
Diana and Timothy Munger
Gary Nolan
Nancy Noonan
John Norling
Palais Charitable Foundation
Polsinelli PC
Purple Paisleys of Arizona
Darlene Richert
Linda and Sherman Saperstein
Barbara Schaffer
Laura and Paul Schairer
Mark Schwietz
Paula Sherman
Yesenia Simmons
Robin Spencer
Ann Stanton and Robert Haddock
Mike Stapp
Dorry and Harry Sunenshine
Kyu Utsunomiya
Ciara Voepel-Pilon
Judith Warnock and David Carroll
Royce E Wilson
Zicarelli Foundation

If we inadvertently omitted your name or listed you inappropriately, please accept our sincere apologies and contact Amber Johnson at amber@rosieshouse.org or 602.252.8475



THANK YOU

Mission

Our mission is to eliminate barriers to high-quality music education. Through music we support youth as they develop their full creative and personal potential.

Vision

We envision a community where all youth have access to music education and opportunities for lifetime achievement.

Contact Us

602.252.8475
rosieshouse.org

Mailing Address

P.O. Box 13446
Phoenix, AZ 85002

Physical Address

919 E Jefferson St
Phoenix, AZ 85034

