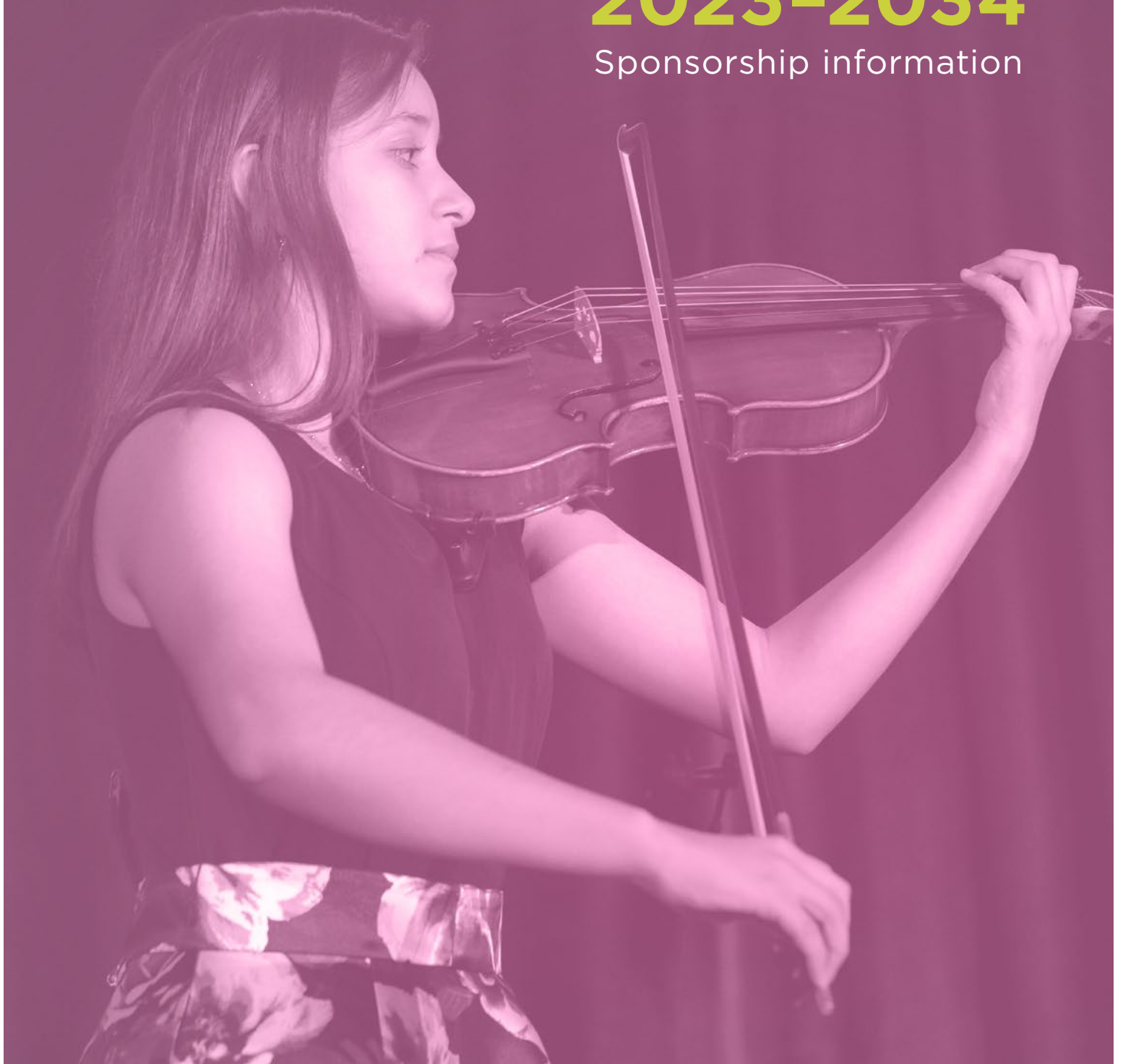


SIGNATURE EVENTS

2023-2034

Sponsorship information



2023-2024 Signature Events

Sponsorship Information

Rosie's House Supports Phoenix Youth

As one of the largest 100% free afterschool programs in the nation, the mission of Rosie's House is to eliminate barriers to high quality music education. Through music we support youth as they develop their full creative and personal potential. This year, Rosie's House will provide 600 underserved youth ages 4-18 from across the Phoenix area with weekly music lessons, loaned instruments, mentorship and leadership opportunities, and through a partnership with St. Mary's Food Bank, healthy meals for students and their siblings, all at no cost to their families. With an average retention rate of five years, students develop musically and creatively while gaining academic and life-skills like collaboration and self-confidence.

TESTIMONIALS FROM ROSIE'S HOUSE MAY 2023 GRADUATING HIGH SCHOOL SENIORS:

"Studying music has made me more outgoing and focused."

"I have learned to communicate and to work with others form different communities and backgrounds."

"I have learned that you only get what you put in. You will only improve if you dedicate time and practice."

"I have been able to use my leadership skills in the work environment."

Our Signature Events

MARIACHI CELEBRATION CONCERT

December 2 at Herberger Theater Center

GREAT PERFORMERS SHOWCASE CONCERT

April 7 at Rosie's House

ANNUAL HOLIDAY CONCERT: SOUNDS OF JOY

December 3 at Herberger Theater Center

OVATION GALA: A NIGHT OF NOTE

April 27 at The Camby

The poster features a central circular motif with a dark red background. Inside this circle, four stylized violin silhouettes are arranged in a cross pattern: a light blue violin at the top, a light blue violin at the bottom, a light green violin on the left, and a light green violin on the right. Radiating from the center are several thin, dark red lines, some of which are accompanied by small, light green dots. The background of the entire poster is a solid, medium red color.

Mariachi

CELEBRATION CONCERT

Mariachi Celebration Concert

December 2, 2023 at Herberger Theater Center

Featuring our most popular ensemble, Mariachi Celebration Concert is Rosie's House inaugural signature concert event of the 2023-2024 year. Rosie's House Mariachi ensembles will delight 300 guests with traditional favorites and inspiring holiday classics. Sponsorship support guarantees VIP seating at the concert.

Sponsorship Details

\$10,000 TITLE SPONSOR:

- Reserved Seats for 6 company representatives
- Opportunity to have a booth with collateral at Mariachi Celebration Concert
- Opportunity to introduce one of the student performances onstage
- Company Logo featured on all event collateral
- Featured post on social media channels
- Company Logo featured prominently on event website
- Company Logo featured in all event communications including invitation, program and signage at reception
- Company Logo in annual report and on website

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Sponsorship Details

\$5,000 ENCORE SPONSOR

- Reserved seats for 4 company representatives
- Company Logo featured on all event collateral
- Company Logo featured prominently on event website
- Company Logo featured in all event communications including invitation, program and signage at reception
- Company Logo in annual report and on website

\$2,500 BRAVO SPONSOR

- Reserved seats for 2 company representatives
- Company Logo featured on all event collateral
- Company Logo featured on event website
- Company Logo included on all event communications including invitation and program
- Company Logo in annual report and on website

The background is a solid dark blue. It is decorated with various festive elements: several large, semi-transparent blue circles of different sizes; numerous small, colorful dots in shades of orange, yellow, and grey; white starburst or confetti-like shapes; and stylized musical notes in blue and white. The main title is centered and reads "Sounds OF Joy" in a white, elegant script font, with the word "OF" in a smaller, white, sans-serif font.

Sounds OF Joy

ANNUAL HOLIDAY CONCERT



Annual Holiday Concert: Sounds of Joy

December 3, 2023 at Herberger Theater Center

Rosie's House Annual Holiday Concert has been a favorite Phoenix tradition for 25 years. The concert is preceded by a festive reception and features a program filled with holiday music and classical favorites. This free community concert will be held at Herberger Theater Center and will be attended by 300 guests.

Sponsorship Details

\$10,000 TITLE SPONSOR:

- Reserved Seats for 6 company representatives
- Opportunity to have a booth with collateral at Annual Holiday Concert
- Opportunity to introduce one of the student performances onstage
- Company Logo featured on all event collateral
- Featured post on social media channels
- Company Logo featured prominently on event website
- Company Logo featured in all event communications including invitation, program and signage at reception
- Company Logo in annual report and on website

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Sponsorship Details

\$5,000 ENCORE SPONSOR

- Reserved seats for 4 company representatives
- Company Logo featured on all event collateral
- Company Logo featured prominently on event website
- Company Logo featured in all event communications including invitation, program and signage at reception
- Company Logo in annual report and on website

\$2,500 BRAVO SPONSOR

- Reserved seats for 2 company representatives
- Company Logo featured on all event collateral
- Company Logo featured on event website
- Company Logo included on all event communications including invitation and program
- Company Logo in annual report and on website

The background features a vibrant lime green color. In the center, there are two stylized firework bursts, one pointing upwards and one pointing downwards. These bursts are composed of several curved lines in shades of blue, purple, and yellow, radiating from a central point. Scattered around these bursts and throughout the background are numerous small, colorful dots and stars in blue, purple, yellow, and white. The text is centered over this graphic.

Great Performers

SHOWCASE CONCERT

Great Performers

SHOWCASE CONCERT

Great Performers Showcase Concert

April 7, 2024 at Rosie's House

Rosie's House Great Performers Showcase is a highlight of the year! Featuring a select group of performers, Great Performers Showcase highlights the talented students from across Rosie's House instrument departments and age groups. Held in the state-of-the-art Divine Performance Hall in our new facility, over 200 guests will be in attendance to hear our exceptional students perform.

Sponsorship Details

\$10,000 TITLE SPONSOR:

- Reserved Seats for 6 company representatives
- Opportunity to have a booth with collateral at Great Performers Showcase Concert
- Opportunity to introduce one of the student performances onstage
- Company Logo featured on all event collateral
- Featured post on social media channels
- Company Logo featured prominently on event website
- Company Logo featured in all event communications including invitation, program and signage at reception
- Company Logo in annual report and on website

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Great Performers

SHOWCASE CONCERT

Sponsorship Details

\$5,000 ENCORE SPONSOR

- Reserved seats for 4 company representatives
- Company Logo featured on all event collateral
- Company Logo featured prominently on event website
- Company Logo featured in all event communications including invitation, program and signage at reception
- Company Logo in annual report and on website

\$2,500 BRAVO SPONSOR

- Reserved seats for 2 company representatives
- Company Logo featured on all event collateral
- Company Logo featured on event website
- Company Logo included on all event communications including invitation and program
- Company Logo in annual report and on website



A NIGHT OF *Note*

THE ROSIE'S HOUSE 2024
OVATION GALA



Ovation Gala: A Night of Note

April 27, 2024 at The Camby

The Ovation Gala is our last and largest signature event of the 2023-2024 season. Held at the award-winning Camby, Autograph Collection, over 300 guests will come together for a fun-filled evening featuring special silent and live auctions, a three-course dinner and incredible once-in-a-lifetime student performances.

Sponsorship Details

\$20,000 OVATION TITLE SPONSOR BENEFITS

- One VIP table for 10 guests in premier location at the Ovation Gala
- Company Logo and/or name included as presenting sponsor on event collateral
- Full page advertisement in Event Program
- Opportunity to one of the student performances onstage
- Featured post on Rosie's House social media channels
- Company Logo and/or name included on event website
- Company name included in all event press releases and opportunity to participate in media appearances

\$15,000 ENCORE SPONSOR BENEFITS

- One VIP table for 10 guests in premier location at the Ovation Gala
- Company Logo and/or name included on event collateral
- 1/2 page advertisement in Event Program
- Featured post on Rosie's House social media channels
- Company Logo and/or name included on event website
- Company name included in all event press releases

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Sponsorship Details

\$10,000 BRAVO SPONSOR BENEFITS

- One table for 10 guests at the Ovation Gala
- Company Logo and/or name included on event collateral
- 1/4 page advertisement in Event Program
- Mentions and tags on Rosie's House social media channels
- Company Logo and/or name included on event website
- Company name included in all event press releases

\$5,000 APPLAUSE SPONSOR BENEFITS

- One table for 10 guests at the Ovation Gala
- Company Logo and/or name included on event collateral
- 1/8 page advertisement in Event Program
- Mentions and tags on Rosie's House social media channels
- Company Logo and/or name included on event website
- Company name included in all event press releases

\$2,000 TABLE SPONSOR BENEFITS

- One table for 10 guests at Ovation Gala
- Name/Company name included on event collateral
- Name/Company name listed in Event Program
- Name/Company name included on event website

\$1,000 EVENT SPONSOR BENEFITS

- 4 tickets to the Ovation Gala
- Name listed in Event Program
- Name listed on event website

*Sponsorships and advertisements need to be received by April 7, 2024
to be included in Event Program Booklet*

2023-2024 Signature Events

Sponsorship Form

Company Name: _____

Sponsorship Event:

☐ Mariachi Celebration Concert

☐ Great Performers Showcase Concert

☐ Annual Holiday Concert: Sounds of Joy

☐ Ovation Gala: A Night of Note

Sponsorship Level: _____

Contact Name: _____

Contact Email: _____

Names of Attendees: _____

RSVP attendees at a later time: ☐

BILLING CONTACT INFORMATION

Name: _____

Address: _____

Email: _____

Phone: _____

*Please make sponsorship check to **Rosie's House: A Music Academy for Children**.*

*Rosie's House is a 501 (C) 3 non-profit organization and donations are tax-deductible to the fullest extent of the law.
Please contact Amber Johnson, Senior Development Manager for specialized sponsorship packages and more information
at 602.252.8475 or amber@rosieshouse.org*