

FOR IMMEDIATE RELEASE  
October 4, 2024

Media Contact: Laura Schairer  
480-797-3111

[laura@audiencemagnets.com](mailto:laura@audiencemagnets.com)



**ROSIE'S HOUSE ANNOUNCES  
2024-2025 SEASON**

**FEATURING  
MARIACHI CELEBRATIONS, HOLIDAY CONCERT &  
2025 OVATION GALA**



(PHOENIX, AZ) **Rosie's House** announces a season of inspiring performances and events, that highlight the dedication of its talented students and celebrate the rich musical traditions of our community.

**Mariachi Pueblo Viejo** launches the season on **November 23** with an evening of vibrant mariachi, kicking off the **Mariachi Celebration Weekend**.

Concerts, recitals, and other events provide Rosie's House students with key opportunities to showcase their dedication and talent and reach their full potential. Audiences can enjoy these exceptional performances during the **Youth Mariachi Concert**, the **Annual Holiday Concert**, the **Great Performers Showcase**, and the **Ovation Gala**.

The season culminates on **June 21, 2025**, with **Make Music Phoenix**, a daylong celebration dedicated to the power of music featuring free live performances and interactive music activities. This event—part of the global **Make Music Day**—advocates for the vital role music plays in fostering creativity, emotional well-being, and community connection.

For more information on Rosie's House programs and concerts, visit [rosieshouse.org](http://rosieshouse.org) or call 602-252-8475.



**Mariachi Celebration:  
Mariachi Pueblo Viejo  
Concert**

**Sat, Nov 23, 2024 7:30pm**  
**Herberger Theater Center**  
222 E Monroe St  
Phoenix, AZ 85004



**Mariachi Celebration:  
Youth Mariachi Concert**

**Sun., Nov. 24, 2024 at 4:00pm**  
**Herberger Theater Center**  
222 E Monroe St  
Phoenix, AZ 85004

**Tickets on sale Oct. 7**  
**[rosieshouse.org/events](https://rosieshouse.org/events).**

Experience the vibrant sounds of Mexico with **Mariachi Pueblo Viejo**. Kicking off the **Mariachi Celebration Weekend**, this acclaimed and highly skilled ensemble returns to the stage for a captivating performance that promises to mesmerize audiences of all ages with their authentic mariachi music.



### **Annual Holiday Concert: Season to Shine**

*Sun, Dec 8, 2024 at 4:00pm*  
**Herberger Theater Center**  
222 E Monroe St  
Phoenix, AZ 85004

**Free performance, RSVP**  
**required at**  
**[rosieshouse.org/events](https://rosieshouse.org/events).**

Celebrate the season at the Rosie's House **Annual Holiday Concert**, a beloved Phoenix tradition for 25 years. Enjoy a

**Free performance, RSVP**  
**required at**  
**[rosieshouse.org/events](https://rosieshouse.org/events).**

Celebrate the season and the musical heritage of Mexico with the Rosie's House **Youth Mariachi Concert**. The acclaimed Rosie's House Mariachi ensemble join youth ensembles from throughout the Valley to celebrate the rich musical traditions of Mexico.



### **Great Performers Showcase Concert**

*Sun, April 6, 2025 at 4:00pm*  
**Rosie's House Divine**  
**Performance Hall**  
919 E. Jefferson St  
Phoenix, AZ 85034

**Free performance, RSVP**  
**required at**  
**[rosieshouse.org/events](https://rosieshouse.org/events).**

Get ready for an unforgettable evening at the **Great Performers Showcase Concert** at the Divine

festive evening of music as talented students and faculty bring holiday and classical favorites to life. Best of all, this heartwarming community event is free for everyone to enjoy. Festive attire encouraged! Enjoy the convenience of valet and self-parking options.



## Ovation Gala

**Sat, April 26, 2025**  
***The Gamby, Autograph Collection***  
*2401 E Camelback Rd*  
*Phoenix, AZ 85016*

**Learn more and RSVP at**  
**[rosieshouse.org/ovationgala](https://rosieshouse.org/ovationgala).**

Join us for our largest annual fundraising event, the 2025 **Rosie's House Ovation Gala!** Experience unforgettable musical performances by talented students and participate in thrilling silent and live auctions. Celebrate alongside over 300 guests to support Rosie's House students, faculty, and programs.

Performance Hall. Rosie's House's most talented private lesson students, representing all its music programs and age groups, are set to dazzle. From captivating instrumental pieces to stunning vocal showcases, come to see the exceptional skills of Rosie's House students.



## Make Music Phoenix

**Sat, June 21, 2025**  
***Locations throughout Phoenix***

**Learn more at**  
**[rosieshouse.org/events](https://rosieshouse.org/events).**

Experience the transformative power of music at **Make Music Phoenix** on June 21—this community celebration features free live performances and interactive music activities. As part of the global **Make Music Day**, this event highlights the crucial role music plays in fostering emotional well-being, creativity, and community connection. Join us for a day of advocacy, joy, and discovery as

local artists fill Phoenix with the sounds that bring people together.



### **About Rosie's House**

For 29 years, Rosie's House has filled a critical need in the community by providing arts equity for Phoenix's students.

One of the largest 100% free after-school music programs nationwide, Rosie's House annually serves over 650 students from PreK - 12th Grade. Each year, Rosie's House provides over

28,670 free music lessons in a wide variety of disciplines including strings, winds, brass, mariachi, choir, digital music, piano, guitar and percussion, as well as an early music program for Pre-K children.

Rosie's House students take individual or group lessons for an average of five consecutive years. Offered by a team of 22 highly educated and qualified faculty members, youth participate after school 1-3 days a week in music programs, as well as community service, college path, and mentoring programs.

Rosie's House collaborates with community partners through sponsorship opportunities that support its mission of providing free music education to underserved youth. These sponsors not only empower students but also align with key community events, helping to strengthen the cultural and educational fabric of Phoenix.

Rosie's House is a highly regarded afterschool music program which teaches music and much more. Participants learn to develop discipline, are required to practice regularly, overcome stumbling blocks and make public presentations in recitals and competitions – all skills essential to realizing one's full potential in the 21st century.

For more information visit [RosiesHouse.org](http://RosiesHouse.org)

**Media:** For high resolution images, b-roll, or to make arrangements for filming and interviews, contact Laura Schairer, 480-797-3111, [laura@audiencemagnets.com](mailto:laura@audiencemagnets.com)



Audience Magnets | 2409 S. Clark Dr | Tempe, AZ 85282 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!