

IMPACT REPORT

2023-2024





November 2024

Dear Friends,

2023–2024 has been a year of new beginnings and community impact. On behalf of our Board of Directors, staff, faculty, students, and families at Rosie's House, we extend our deepest gratitude for your unwavering support throughout this year of growth.

This year has been particularly special for Rosie's House. We launched our inaugural Summer Music Program, which was a resounding success! Over 100 young musicians participated in this transformative experience, immersing themselves in a wide variety of music classes—ranging from band and percussion to choir and digital music. These students not only honed their musical talents but also developed critical academic and life skills.

We also proudly introduced Make Music Phoenix—a free, community-wide celebration of music on June 21, as part of the larger international Make Music Day. The event brought together over 1,000 attendees, 27 partner organizations, 40 musical artists, and 8 hosting venues—all completely free. This celebration of music and community highlighted the powerful role that music plays in uniting people of all ages and backgrounds.

As you will discover in this Impact Report, Rosie's House continues to be a life-changing resource for families in Maricopa County. Our dedicated team's ability to provide free afterschool music education and enrichment opportunities to youth is made possible by your generous support—whether through attending our concerts, donating instruments, volunteering, or providing financial support throughout the year.

Thank you for being an essential part of our community. We are excited to share our strategic goals for the future and the key achievements of our 2023–2024 year. Your continued partnership fuels the growth and success of our students, and for that, we are profoundly grateful.

With many thanks,

A handwritten signature in black ink that reads "Becky Bell Ballard".

Becky Bell Ballard
Chief Executive Officer

A handwritten signature in black ink that reads "Natalie Jones".

Natalie Jones
2024–2025 President
of the Board of Directors

A handwritten signature in black ink that reads "Christina Howard".

Christina Howard
2023–2024 President
of the Board of Directors

P.S. The 2024–2025 program year began with over 650 youth enrolled in our Afterschool Program. We hope to see you at our upcoming concerts so you can personally witness our growing impact!

KEY ACHIEVEMENTS

By the Numbers

28,650 (21%+)
free lessons

624
students

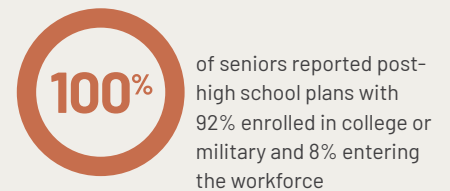
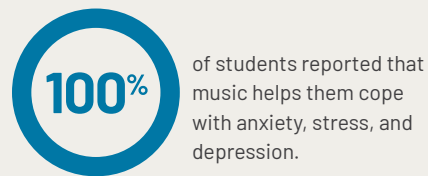
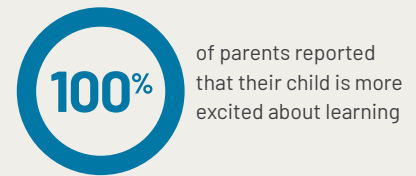
634
instruments loaned

7,149
meals served

7,739
concert attendees

250
hours of Homework Help
(New Initiative)

Points of Pride



Top 3 Improved Skills for Youth



Creativity



Social Skills



Group Work



- 85% Hispanic/Latino
- 5% White
- 4% Black
- 3% Multi-racial

- 1% American Indian
- 1% Asian
- 1% Pacific Islander

17
Valley cities served

100%
of youth qualify financially for Rosie's House with the majority of households earning \$40,000 and below

Summer Music Program



100

Students Served

500

Music Classes

Each student took Band, Percussion, Piano, Choir, Digital Music classes.

103

Free Healthy Meals

Field trips in partnership with:

act one **MIM**

Make Music Phoenix

1,000

Community Attendees

40

Music Artists

27

Partner Organizations

8

Venue Partners



Join us at our
2024-2025
Events

[ROSIESHOUSE.ORG/EVENTS](https://rosieshouse.org/events)



Supporting Mental Health at Rosie's House

This year, Rosie's House took a significant step forward by launching the Mental Health & Wellness Initiative in partnership with Terros Health and Blue Cross Blue Shield of Arizona Foundation.



A Community-Focused Approach

Designed to tackle the mental health challenges faced by youth, our goal is to reduce stigma and increase access to vital wellness resources. Four focus group sessions with families provided valuable feedback to help us shape the initiative.



Training and Partnerships

Our staff underwent trauma-informed training to enhance their ability to support students effectively. A key element of the initiative is our partnership with Terros Health, allowing us to refer families to free mental and behavioral health services.



Early Results and Impact

10% of our students and families utilized Terros Health's services in the first year. And, every student surveyed reported that music helps them cope with anxiety, stress, and depression. This reinforces our belief in the power of music as a healing tool.

*"Amidst all the chaos of life, music grounds me. It helps me express myself to others."
-Theresa Estrada, Rosie's House alumna 2012-2024*

Supporting Academic Success at Rosie's House

Not having access to technology is a barrier to academic success. This year, Rosie's House piloted our Homework Help resource for students.



Responding to a Need

The digital divide has long-lasting consequences for education. With many families relying on smart phones for internet access, Rosie's House responded by providing access to the technology resources available in the Burton Digital Creativity Center.



Designing a Solution

Middle and high school students sign up for computers and have supervised access to the internet. Homework Help in reading, math, and science is available three nights a week for the academic year.



Early Results and Impact

250 hours of Homework Help were offered in our pilot year. 97% of parents indicated that Rosie's House has helped their child academically. Homework Help is a key part of ensuring every child has opportunities for lifetime achievement

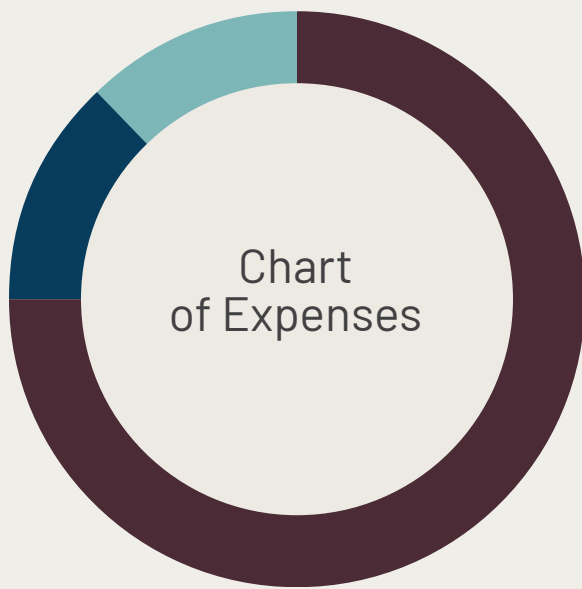
Financials

\$2,854,756

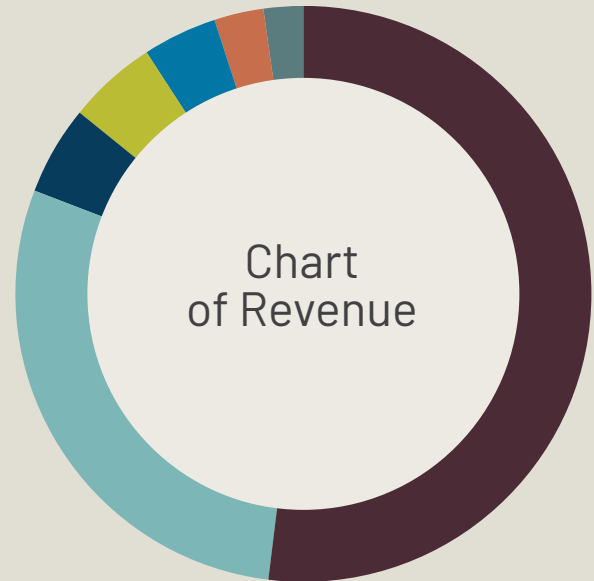
Total Revenue

\$1,958,448

Total Expense



- 75% Program
- 13% Fundraising
- 12% Management & General



- 52% Individual
- 29% Foundation
- 5% Special Event & Earned Revenue
- 5% Government
- 4% Interest Income
- 3% In-Kind Support + Donated Instruments
- 2% Corporations

During Fiscal Year 2023-2024, Rosie's House was the grateful beneficiary of two realized planned gifts. This generosity, from individuals who included Rosie's House in their legacy plans, is reflected in the Total Revenue above. If you have questions about including Rosie's House in your own estate plans, please reach out to giving@rosieshouse.org or 602.252.8475.

Rosie's House Parent Volunteers and Board of Directors donated 3,401 hours in service to our mission representing \$113,900 in expense savings.

Click [HERE](#) to view our complete audit and financial statements.



OUR TEAM

Faculty

Shawna Balzer

Bands

Aline Boyd

Piano

Michael DiBarry, D.M.A.

Viola

Megan Evans

Violin

Michael Flores

Mariachi

Arlene Frausto

Mariachi Violin

Fabiana Hall-Rodrigues

Early Childhood Music Exploration

Isidora Jovanovic, D.M.A.

Piano

Julia Lougheed, D.M.A.

Clarinet

Luis Martinez

Guitar

Mary Petrich

Saxophone

Elias-Axel Pettersson, D.MUS.

Piano Department Head

Kristal Ramsey, M.Ed

Piano

Israel Reyes

Percussion

Jamilyn Richardson

Violin

Carlito Stewart

Cello and Orchestra

Rachel Stoddard

Choir

Kevin Tangney

Trumpet and Brass

Earl Thornton

Guitar Department Head

Katie Valadez

Flute and Woodwinds

Alvin Valentin-Hickey

Strings

Emilio Vargas

Digital Music

Staff

Becky Bell Ballard

Chief Executive Officer

Josue Cardona

Program Associate

Greta Castro Cruz

Program Associate

Clarissa Flores

Administrative Coordinator

Angela Garcia

Program Associate

Lilly Gonzalez

Marketing and

Communications Manager

Kevin Gorman, D.M.A.

Operations Director

Amber Johnson

Development and

Communications Manager

Israel Reyes

Program Manager

Melissa Sainz

Program Manager

Jack Schwimmer

Development Director

Marvin Scott

Program and Community

Engagement Director

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Christina Howard

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Committee Member

Larren Winn

Committee Member

DONOR LIST

Thank you to our Supporters

Rosie's House is honored to recognize every supporter who contributed \$1,000 and above to Rosie's House during the 2023-2024 fiscal year (July 1, 2023 to June 30, 2024). It is only through the generosity of the following individuals and organizations that we can provide free, professional music education to Arizona youth. Thank you so much!

\$500,000+

William Linsenmeyer Estate
The Kemper and Ethel Marley
Foundation

\$250,000 – \$499,999

Virginia G. Piper Charitable
Trust

\$100,000 – \$249,999

Oonagh and John Boppart
Estate
Burton Family Foundation
Karen and David Divine
The Bob & Renee Parsons
Foundation

\$50,000 – \$99,999

Blue Cross Blue Shield of
Arizona Foundation
Krystal and Everett Burge
CASA Unlimited Enterprises
Challenge For Charity
Charles W. & Patricia S. Bidwill
Charitable Foundation
John and Joan D'Addario
Mary and Jeffrey Ehret
Kara and Mark Peterson
Nina Mason Pulliam Charitable
Trust
Taco Bell Foundation

\$25,000 – \$49,999

Arizona Commission on the Arts
Arizona Community Foundation
Arizona Governor's Office
BHHS Legacy Foundation
Molly Blank Fund of the
Arthur M. Blank Family
Foundation
CAPTRUST Community
Foundation
City of Phoenix Arts and Culture
Department
Gila River Indian Community
Noonan Family Foundation – in
Honor of Pat and
Nancy Noonan
Barbara and Donald Ottosen
Nancy and Robert Spetzler
The Steele Foundation
Twiford Foundation

\$10,000 – \$24,999

Anonymous
Arizona Together for Impact
Arizona Diamondbacks
Foundation
Jessie Joann Bell – in Honor of
Dr. Randy Lane Bell
Joanne Caudill Memorial Fund
Christina and Andy Chambers
Chambers Law Foundation
Robert Cialdini and Bobette
Gorden Family Foundation
Employees Community Fund of
Boeing Arizona
Find Your Light Foundation
Flagstar Foundation
Flinn Foundation
Timothy Fontes
Billie Jo Herberger
Christina Howard
Harriet Ivey and Dick Brashear
Jane A. Lehman and Alan G.
Lehman Foundation
Margaret T. Morris Foundation
Robert H Reakirt Foundation
Equities through the PNC
Charitable Trusts Grant
William and Candace Ruland
The Seabury Foundation
Sara Sherman Glaser
Anonymous SRP Employees
Susan Kenny Stevens and
Patrick Stevens
Sarah and Jason Weiss – in
Memory of Taigo Sabet

\$5,000 – \$9,999

Anonymous (2)
Arizona Cardinals Charities
ASU Office of the Senior Vice
President & Secretary of the
University
Bell Bank
Charities Aid Foundation
Core Wealth Strategies with
Wells Fargo Advisors Financial
Network

Nancy and Thomas DeMark
C. Edwards
FAT Brands Foundation
Anthony Ferrara
Barbara and Seth Franzman
Alicia and David Funkhouser
Mary and Chris Gale – in Memory
of Anne Gale
Thomas A. Gilson
Lynn Hagman
Michael and Sandy Hecomovich
William Hosking (In Memoriam)
Jennings Strouss Foundation
Gretchen Jewell
Barbara and Michael Jones
Kathy and Albert Leffler
Diane and Thomas Might
Karla Mijgar
Christina Nordvall and
Brent Frazier
Penny and Steve Papadopoulos
Benjamin and Marleah Park
Paula and Steven Pruett – in
Memory of Stefan Pruett of
Peachcake and Alex Pruett
Rosie Schurz
Season for Sharing
Social Venture Partners of
Arizona
Nancy and Joseph Sommer
Lynne and Volker Sonntag
Valley of the Sun United Way
Red Modern Furniture
Suzanne Williams-Richards
Kathleen and Frank Ybarra

\$2,500 – \$4,999

Anonymous (2)
Avery Lane Fine Consignments
James Birk and Kay Gunter
John Carlson
Gina Carrillo and
Joseph Rudolph
City of Scottsdale
D'Addario Foundation
Diane and John Eckstein – in
Memory of Sol Eckstein Nadel
Theresa Esparza

Paul Golden
Kathleen and John Graham
Katy and Nick Heth
Natalie and Tami Jones
Ellen and Bob Kirschenbaum
Sarah and Michael Lang
Christine Lindley
John F. Long Foundation
Mark-Taylor Residential
Kimberly Marshall and
Adam Zweiback
Ivan and Samaura Martinez
Coree Neumeyer
Karen O'Donovan – in Memory of
Anne Gale
Pendleton Memorial Fund
Pat Petznick – in Memory of
Anne Gale
John and Eleanor Powers
Rock Lottery 2024
Holly and George Sheppard
Margaret and Robert Simmons
Gail and Daniel Tenn

\$1,000 – \$2,499

Anonymous
Anonymous (4)
Anonymous – in Memory of
Anne Gale
Michelle Amarantos and
Michael Rabara
Nazblith and Mario Aniles
APS Employees
Patti and Clif Backes
Janeen Bailey
Becky Bell Ballard and
Brian Ballard
David and Jessica Barranco
Yesenia Barraza Simmons and
Harold Simmons
Uta von Behrens
Beus O'Connor McGroder
The Blackbaud Giving Fund
Dusty Blake
Craig Brown
Babette and Richard Burns
Nancy and Michael Casey
Mary Ann and Marc Cavness
Jack Chiurazzi – in Memory of
of Donna Chiurazzi

DONOR LIST

\$1,000 – \$2,499 (continued)

Anonymous City of Phoenix Employees
Coppersmith Brockelman PLC
Barry Crawford
Cathlene and Jon Crawford
Crossroads, Inc
Lauren Daigle, The Price Fund of The Community Foundation of Middle Tennessee
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The Gallagher Family – in Memory of Liam Patrick Gallagher
Kimberly Glynn
Betsy and Kenneth Gometz
Haddock Stanton Foundation
Katy and Nicholas Heth
Ellen Hirsch
Karen Hsu
Jason Hudspeth and Daniel Derendal
Kelly Hughes-Halpin and Chris Halpin

Carol Jenkins
J&J Family Charitable Fund
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Alexis and Matt Lane
Juliet Lim
Shelley and John Lloyd
Allison Loy
Derrick Mains
Kellie Martin
Diana and Don McPheeters
Katharine Messenger
Ali Molina
Judee Morrison
Diana and Timothy Munger
Shar Najafi-Piper
Michelle Nardi
Radha Nieburgs and John Pappas
Gary Nolan and James Burns
Robin and Mark O'Connor
O'Neill Family Living Trust onsemi
Jesse Orlowski
Lisa and Vito Paine
Palais Charitable Foundation
Ellen Perkins
Olen Petznick – in Memory of Anne Gale
Greg Price
Colleen Ragland

Victoria and Terry Randall
Neil Rao
Ryan Richert
Darlene Richert
Judith Ruhl O'Neill and Thomas O'Neill
Melissa Sandoval
Byron Sarhangian
Lillian and George Schade
Laura and Paul Schairer
Carol and Randy Schilling
Tracy and Marc Schwimmer
Dorcas and Art Scott
Paula and Arlie Sherman
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Jose Valdes
Nathan Weber
Jeanine and David Weinglass
Andy Wheatcroft
Christine and Don Wilkinson
Kathy and Chip Wise
Zicarelli Foundation

If we inadvertently omitted your name or listed you inappropriately, please accept our sincere apologies and contact Jack Schwimmer at jack@rosieshouse.org or 602.252.8475



THANK YOU

Mission

Our mission is to eliminate barriers to high-quality music education. Through music we support youth as they develop their full creative and personal potential.

Vision

We envision a community where all youth have access to music education and opportunities for lifetime achievement.

Contact Us

602.252.8475
rosieshouse.org

Address

919 East Jefferson Street
Phoenix, AZ 85034



Violinist from Mariachi Pueblo Viejo leading a masterclass with the Rosie's House Mariachi ensemble.